

**CALL FOR EXPRESSION OF INTEREST**

Association for Water, Applied Education & Renewable Energy (AWARE) is a non-profit organization registered under Societies Act 1860. AWARE is working in Sindh province since last 11 years with physical presence in district Umerkot, Tharparkar, Sanghar, Tando Mohammad Khan and Badin. The focus areas are Water, Renewable energy, Natural resources Management, Livelihood and Economic Empowerment, DRR Approaches and Participatory Governance. AWARE in partnership with Oxfam-Novib under the Strategic Partnership Project implementing a project with title “Women, Marginalized Group, Natural Resource Management and Peace-Building: Unlocking the Potential” in two districts Tando Mohammad Khan and Badin in Sindh province.

Assignment	Periods	Deliverables
<p>AWARE need to raise awareness in public regarding the Gender, water governance and peacebuilding as well as advocate the inclusion of women and marginalized groups in water related decision making and peace building processes at local level and enhance the understanding of the Participatory Irrigation Management system under the Sindh Water Management Ordinance of 2002 and role of SIDA, Farmer’s Organization, Water Course Associations as well as the local water users in the system. Therefore, the public awareness Talk shows / Drama / and messages will be broadcasted. It will also be ensured to discuss the role of women and marginalised groups in peace building besides discussing irrigation water related issues and challenges.</p>	<p>Three Months for on-airing the public messages, interviews, talk shows, and community stories</p> <p>Public awareness messages and targeted community interviews will be for 15 minutes per day to go on-air or will be on-aired on need basis, whenever requested by AWARE</p> <p>The on-airing of programs can be public awareness messages, interviews from communities, talk shows at studio live/recorded at any location, Community story, the on-airing time for specific activity is not fixed, any activity can be performed at any time,</p>	<ul style="list-style-type: none"> <li>• Make recording of Public awareness messages</li> <li>• On-air the recorded public awareness messages</li> <li>• The cost agreed per spot will be for three months, and at any time within three months program will be on-aired on the request of AWARE</li> <li>• The FM radio station will make arrangement for talk shows at their studios</li> <li>• Organize the Talk Show with experts on gender, water and peace building and community representatives in consultation with AWARE Team</li> <li>• Conduct voice recorded interview from target community and on-air the interviews</li> <li>• The case study/Story from community also will be recorded and on-aired, The FM Radio station will facilitate through its designated person to record story/Case Study from target community, this activity will be done in consultation with AWARE team</li> <li>• Voice quality of all recorded public awareness messages, interviews and talk shows will be of best quality</li> <li>• The FM radio also ensure the project related news updates in its daily news and cover issues related to gender, peace building and water governance from targeted communities of AWARE in respective District</li> </ul>

- Experience in on-airing the same quality Public messages, interviews and talk shows
- Knowledge pertaining to local issues regarding water governance, women and marginalized groups in district particularly at Gaja Minor/Gaja Branch of Akram Wah division: 10 Price offer (Financial Proposal) lowest: 20
- You may write us for details ToRs at [info@aware.org.pk](mailto:info@aware.org.pk) before June 05, 2018
- The technical and financial proposal along with supporting documents shall be submitted at [info@aware.org.pk](mailto:info@aware.org.pk) by June 8, 2018.
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- Only shortlisted applicants will be contacted. AWARE in consultation with Oxfam reserves the right to reject any or all proposals and is not bound to any legal claim in this regard. For further Assistance please feel free to call on +92-238-500039

**2018**

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