

### Expression of Interest EOI for individual Consultant for Short Term Assignment

Association for Water, Applied Education & Renewable Energy (AWARE) is working in Umerkot, Tharparkar, Badin, & Tando Mohammad Khan Districts of Sindh province since 2003. AWARE is rights based indigenous CSO striving to cushion the hardships of suffering souls of area. AWARE in partnership with Oxfam implementing a project in two districts Badin & Tando Muhammad Khan under this project we are looking for a dynamic, self-motivated individual with experience and skills in website development and management along with handling social media sites and developing quality video contents. AWARE would like to improve project visibility for target audience through the development of promotional campaigns online using website and social media tools. The existing websites will be updated and maintained in consultation with team leader. Initial the assignment will be for two month with possible extension. The roles and responsibilities for the competent individual consultant will be the following.

#### Job Description:

- To develop, design, maintain and update the website on regular basis
- Producing of web content in a manner that is appealing to targeted audience for awareness raising, and information through campaigning material such as poster, broucher and leaflet
- To manage effective presence in social networking sites including Facebook, Twitter, YouTube Channel and other similar community sites, posting on relevant blogs, and sending content into social applications as needed
- The Social Media and Web Manager will stay up to date with emerging web technologies through relevant blogs, review and events.
- The candidate will be responsible for implementing the social media strategy, coordinating with team members to ensure its effectiveness and encouraging adoption of relevant social media techniques
- Manage web and social media for writing, editing, and proofreading site content under the supervision of project manager

#### Required Qualification, Skills and Experience

- Candidate must be having graduation in Computer Sciences/Three year Diploma in Computer sciences or IT
- Good command on adobe Photoshop/Corel DRAW, Graphic designing, video developing and editing
- Three years' experience for similar tasks

#### Interested Candidate can Apply on the below mentioned addresses

- Detailed proposal along with cost, Consultant profile detailed CV and covering letter shall be submitted at [info@aware.org.pk](mailto:info@aware.org.pk) by June 12<sup>th</sup>, 2018
- *Only shortlisted candidate will be contacted. AWARE reserves the right to reject any or all applications without explaining reason.* For further Assistance please feel free to call on +92-238-500039
- **AWARE is an Equal Opportunity provider**